

SPONSORSHIP OPPORTUNITIES

Partner With Purpose

A place for your brand in experiences
that bring grown people together.

On Purpose. In Purpose. With Purpose.

thegrownandgorgeous.com



Connection is at the center

Grown & Gorgeous creates welcoming gatherings where adults can connect authentically, celebrate who they are and leave inspired.

Our intended audience

Women 35+ and men 40+ seeking meaningful conversation, shared experiences and community.

Thoughtful conversations, music, small gatherings and signature celebrations give partners different ways to take part.



Why partner with us

Meet people in person

Introduce your product or service through conversation in a welcoming setting.

Create a useful brand experience

A thoughtful gift, service or hosted moment gives guests a reason to engage.

Recognition can continue through agreed website and social content before and after the experience.



SOCIAL AUDIENCE

A wider audience for your brand

~177,000

combined Instagram followers

Potential visibility through agreed sponsor content across our founder, curator and brand accounts.

@life_over_45

Approx. 173,000

@ceec45

2,483

@thegrownandgorgeous

1,400+

Public profile listings checked October 22, 2026. Counts are approximate and may overlap. Followers do not equal guaranteed views. Account participation depends on the agreed package.

Your brand can become part of the experience



Visible recognition



Thoughtful guest gifts

Before the event

Website recognition and agreed social introductions.

In the room

Signage, host acknowledgment and a relevant guest touchpoint.

Afterward

Recap content and a summary of completed benefits.

A starting point for every partnership

Starting investments for one selected event or activation

Tier	Starting at	Best suited to	Partnership focus
Community	\$500	Local and emerging brands	Brand recognition
Connection	\$1,000	Brands ready to introduce an offer	Recognition + dedicated social content
Experience	\$2,500	Brands seeking a guest touchpoint	Recognition + a branded experience
Presenting	\$5,000	A lead partner for a selected event	Prominent recognition + a custom activation

Packages apply to one selected event. Multiple events, year-round partnerships and exclusivity require a custom agreement.

Recognition grows with your involvement

Included benefit	Community	Connection	Experience	Presenting
Website sponsor listing	Included	Included	Included	Prominent
Social recognition	Shared thanks	1 dedicated post	2 dedicated posts	3 dedicated posts
Onsite logo recognition	Shared signage	Shared signage	Feature placement	Lead placement
Host acknowledgment	Group thanks	Named thanks	Named thanks	Presenting thanks
Guest touchpoint	By arrangement	Approved insert	Sampling or display	Custom activation
Event admissions	1	2	4	6

All packages include a post-event delivery summary. Space, venue rules and production deadlines shape the final plan. Category exclusivity is available only by separate agreement.

IN-KIND SPONSORSHIP

Your products or services can make a difference

We welcome useful contributions that directly support a planned experience or add value for guests.

Products & guest gifts

Beauty and wellness items, keepsakes, packaged treats, gift cards or thoughtful giveaways.

Services & event support

Photography, video, printing, décor, venue support, catering or an approved guest experience.



A clear agreement for every contribution

We agree on the usable contribution value before confirming the matching sponsorship benefits.

Contribution	How we confirm value	Illustrative example
Products	Quantity × agreed unit value	25 accepted gifts × \$20 = \$500
Services	Approved scope and written quote	An agreed \$1,000 photo package
Cash + in-kind	Cash plus accepted contribution value	\$500 cash + \$500 in goods = \$1,000

Approved value can qualify for the corresponding tier. Smaller contributions may receive a custom thank-you package.

Quantity, delivery, shipping costs, deadlines and recognition must be agreed in writing. Examples illustrate package planning.

Partnerships guests can experience

A gift with a reason to remember

A wellness or beauty partner contributes guest gifts with an approved brand insert and a relevant host mention.

A moment worth capturing

A photography or photo booth partner helps guests capture memories, paired with agreed signage and recap credit.

A space that feels welcoming

A venue, food or décor partner supports a meaningful part of the gathering and receives recognition tied to that contribution.

Community is part of our story



Supporting youth and local connections

Grown & Gorgeous contributed a custom basket at the H4S Athletics launch celebration in Tracy, California, where Deonte received the prize.

Partners can explore community-focused contributions that fit their goals and the needs of a specific project.

Community opportunities follow a separate agreed scope.

A partnership with a clear plan

- | | | |
|----|-----------------------------|--|
| 01 | A short conversation | Share your brand, audience, goals and preferred contribution. |
| 02 | A written package | We confirm the selected event, benefits, value, quantities and deadlines. |
| 03 | Coordinated delivery | You provide approved assets or products. We organize the agreed placements. |
| 04 | A delivery recap | We share completed benefits, available photos and relevant activity results. |

Optional tracking: QR scans, offer redemptions or guest feedback, as agreed.

LET'S BUILD SOMETHING GORGEOUS

A partnership that fits your brand

Tell us about your business and how you would like to take part.

Christina Lopes

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Carol “CeCe” Combs

Partner & Event Curator, cece@thegrownandgorgeous.life

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